



**Kyle Hill, CFP®**

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September 15, 2023

This brochure supplement provides information about Kyle Hill investment advisory representative of Diversified, LLC. This brochure is meant to supplement the Diversified, LLC firm brochure, a copy of which you should have received. Please contact David Levy, Chief Compliance Officer, if you did not receive the Diversified, LLC brochure or if you have any questions about the contents of this supplement.

Additional information about Kyle Hill (CRD # 4250662) is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 Educational Background and Business Experience**

### **Kyle Hill, CFP**

Kyle joined Diversified, LLC as an intern in 1998, and became a full-time Financial Advisor in 2000. Kyle was a registered representative of Purshe Kaplan Sterling Investments, Inc. from 2020 until September 2021, and was a registered representative with Securities Service Network, Inc. from 2013 to 2020 and Signator Investors, Inc. from 2000 to 2013. In 2011, Kyle was named as a Partner of Diversified, LLC and he remained a Partner until September 2021 when he took a brief leave of absence. Kyle rejoined Diversified, LLC as an Investment Adviser Representative in January 2022. Kyle, born in 1976, is a 2000 graduate of Wilmington University, where he earned a Bachelor of Science degree in Finance. Kyle is also a 1998 graduate of Salem Community College, where he earned an Associate degree in Business Administration. Kyle holds a Life and Health insurance license and securities licenses.

In 2011, Kyle earned the Certified Financial Planner™ designation (CFP®) from the College for Financial Planning in Denver, Colorado. The CFP® is conferred by the Certified Financial Planner Board of Standards, Inc. after candidates have met all of the requirements for certification. Those requirements include having completed a Board-Registered educational program, having at least three years of qualifying work experience in the personal financial planning area, and passing the CFP® Certification Examination. The exam, which is administered over two days, tests a financial planner's ability to apply his or her knowledge to specific client situations. Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct to maintain the right to continue to use the CFP® marks.

## **Item 3 Disciplinary Information**

Registered investment advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. There are no applicable disclosures to report for Kyle Hill.

## **Item 4 Other Business Activities**

While serving as an Investment Adviser Representative of Diversified, LLC Kyle's primary business activity that takes up the vast majority of his business time, Kyle is also engaged in other business activities.

Kyle is licensed as an insurance agent with various insurance companies. If clients purchase non-variable insurance products from Kyle, he may receive separate, yet customary compensation in the form of an insurance commission.

While Kyle always endeavors to put clients' interests first and foremost, clients should be aware that the receipt of additional compensation itself creates a conflict of interest for Kyle when making insurance recommendations. To address the potential for a conflict of interest, Kyle makes certain to disclose to clients, any fees or compensation associated with recommended insurance products. Clients are provided with applicable product offering materials that discuss the fees associated with the applicable product. Clients are also asked to sign applicable disclosure documents and applications that point out important product features and fees.

## **Item 5 Additional Compensation**

As noted in Item 4 above, Kyle also earns compensation as an insurance agent.

While Kyle always endeavors to put his clients' interests first and foremost, clients should be aware that the receipt of additional compensation itself creates a conflict of interest when making investment or insurance recommendations. To address the potential for a conflict of interest, Kyle makes certain to disclose to clients, any fees or compensation associated with recommended insurance products. Clients are provided with applicable product prospectuses and offering materials, which discuss the fees associated with the applicable products. Clients are also asked to sign applicable disclosure documents that point out important product features and fees.

As a fiduciary, Kyle makes product recommendations that he feels are in client's best interest and are based on the specific needs and objectives of the client, not the compensation potential of the product.

## **Item 6 Supervision**

Diversified, LLC has appointed a Chief Compliance Officer who is responsible for the overall supervision of the firm. The Chief Compliance Officer is David Levy. Mr. Levy implements policies and procedures to ensure compliance with industry rules and regulations. He maintains required books and records to monitor the investment advice and recommendations made on behalf of the firm. Diversified, LLC has a specific Code of Ethics that applies to all employees. Mr. Levy implements procedures to ensure employees comply with the firm's Code of Ethics, and he monitors all reports provided pursuant to the Code. Mr. Levy is located in the Diversified, LLC main office in Wilmington, DE, and he can be reached at 302-765-3500.